

Joseph Raju D

Career Abstract:

Experienced graphic designer seeking to enhance skillset and expand in career growth. Years of experience working within a team-based environment to create print and digital graphics for a variety of marketing purposes.

- Around 5 years of experience in Design industry
- Personal Strengths:
 - Collaboration, time management, problem-solving and attention to detail
 - Urge to constantly upgrade in areas related to work domain
 - Self-belief, Self-motivation, and ability to grasp things quickly
 - Good communication and listening skills
 - Persevering in the face of challenges and motivation to succeed

Technical Competencies:

Tools/Technologies:	Xd, Photoshop, Illustrator, After effects, Indesign, Premiere pro, Wordpress, Elementor, Figma
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Organizational Experience:

Ruah Tech Solutions Pvt. Ltd., Chennai

Oct 2021 to till date

Designation: Senior graphic designer / UI UX designer

Raylog Industries, Bangalore

Mar 2017 to Oct 2021

Designation: Graphic designer

Project: Kingdomventures

Client: epik

Role: UI UX designer

Description: Servant Capitalists, a community of Kingdom Entrepreneurs and Investors co-laboring to create a Parallel Economy through Resilient Enterprise. worked as a UI UX designer

Homepage ref: kingdomventures.com

Responsibilities:

- Re-design.
- Problem-solving user interface and Admin Sides.
- Conduct layout adjustments based on user feedback.
- New user flows, prototypes and mockups.
- Colour system.
- Identifying and troubleshooting UX problems.

Environment: Adobe Xd.

Project: Lifevers

Client: epik

Role: UI UX designer and Designer System

Description: It is a Metaverse product for Kingdom connect for Connect Online Prayer service and Peoples together Metaverse project. worked as a UI UX designer.

Homepage ref: lifer.se

App page ref: app.lifer.se

Responsibilities:

- Design Research.
- Created Design System.
- New user flows, wireframes, prototypes and mockups.
- Created a Admin studio app.
- Identifying and troubleshooting UX problems.

Environment: Adobe Xd.

Project: I'm Safe is a women's safety app

Client: Ruah Tech

Role: Web designer and Branding designer

Description: I'm Safe is a women's safety app designed with the latest technology to ensure women's safety at all times. The app is easy-to-use, reliable, and is an essential solution for women all around the world. worked as a Web designer, Branding designer.

Homepage ref: imsafe.app

App page ref: play.google.com/store/apps/details?id=com.ruah.imsafev2

Responsibilities:

- Logo Design.
- Branding.
- Created Design System.
- Created safe maker future (Mobile app Design).
- Poster Design.
- Website Design.

Environment: Adobe Xd, Adobe Photoshop, Adobe illustrator.

Project: Epik

Client: Epik

Role: Web designer, Graphic design.

Description: Solutions for Digital Empowerment online Domain services system.

worked as a Web designer and Graphic Designer.

Homepage ref: epic.in

Responsibilities:

- Landing page Design.
- Social media designs.
- Trending design.
- Research Design.

Environment: Adobe XD, Adobe Photoshop, Adobe illustrator.

Project: Institution Management System

Client: Raylog

Role: UI UX Designer and Branding Designer

Description: It is a SAAS product for institution for managing the academic process and life cycle of student, faculty, and employee and worked as Branding and UI UX designer.

Homepage ref: deskims.io

App page ref: app.deskims.io

Responsibilities:

- Branding.
- Creating user-centered designs by understanding business requirements.
- New user flows, wireframes, prototypes and mockups.
- Identifying and troubleshooting UX problems.
- User Understanding.
- Problem-solving user interface.
- Created new flow.

Environment: Adobe Xd, Adobe Photoshop, Adobe illustrator.

Project: Onyx

Client: Raylog

Role: UI UX Designer and Branding Designer

Description: Onyx is a series of Raylog's elegantly designed touch switch panels that ensures customer comfort worked as a Branding, UI UX designer and Print Media Designs.

Responsibilities:

- Mobile App Design Layout.
- Planning concepts.
- Research design and User-friendly UX.
- Social media designs.
- Motion graphics and videography.
- Creating designs for print materials such as brochures, pamphlets, business cards, infographics, brochures, flyers, brochures, pamphlets, postcards, posters, billboards, invitations, magazines, catalogues, billboards, etc.

Environment: Adobe Xd, Adobe Photoshop, Adobe illustrator.

Project: Clicksense

Client: Raylog

Role: UI UX Designer and Branding Designer

Description: ClickSense is a water level controller with water parameter monitoring manufactured by Raylog. worked as a Branding, UI UX designer and Print Media Designs. Industries.

Responsibilities:

- Mobile App Design Layout.
- Planning concepts.
- Research design and User-friendly UX.
- Social media designs.
- Motion graphics and videography.
- Creating designs for print materials such as brochures, pamphlets, business cards, infographics, brochures, flyers, brochures, pamphlets, postcards, posters, billboards, invitations, magazines, catalogues, billboards, etc.

Environment: Adobe Xd, Adobe Photoshop, Adobe illustrator.

Educational Qualifications:

- Internship - Graphic designer / Web Designer In Raylog Industries
- Course – Graphic designer In Brilliant Arms
- Apprenticeship – Mechanical Engineer In NMDC Govt of India
- ITI - Diesel Mechanic In Govt Industrial Training Institute
- SSL - St John's High School

Portfolio:

- Website: deesigns.com